

MUSEUM STORE PHILOSOPHY

The Trout Museum of Art Store is a vibrant retail space designed to complement the museum's mission to inspire and connect all people through creative experiences and the visual arts. The new store, opening in October 2025, will feature a carefully curated selection of beautifully designed home décor, jewelry, art and prints, games, TMA merchandise, and more. Each product is chosen not only for its aesthetic appeal but also for its ability to inspire and engage visitors.

Product Offerings

- **Home Décor:** Unique, artisan-crafted pieces that bring style and personality to any space, reflecting minimalist, mid-century modern, and organic designs.
- **Jewelry:** A selection of handcrafted jewelry that combines elegance and artistry, perfect for both everyday wear and special occasions, with a range that appeals to a variety of buyers.
- **Puzzles, Toys, & Games:** Thoughtful toys and well-designed games and puzzles encourage creativity and imagination in children and adults of all ages, designed with both fun and education in mind.
- **TMA Merchandise:** Exclusive items that celebrate the museum and artists, providing visitors with a tangible connection to their experience.
- **Gifts:** From art prints to practical yet stylish everyday items, ensuring there's something for everyone.

Design Philosophy

The store embraces a design philosophy that emphasizes quality, sustainability, and creativity. We actively seek products at every price point, ensuring accessibility while supporting local artists and designers. The aesthetic is curated to reflect the museum's identity, featuring clean lines, playful elements, and a mix of classic and contemporary styles.

Community Impact

Every purchase made at the Trout Museum of Art Store contributes to the museum's educational programs and exhibitions. By shopping with us, customers are also supporting the arts in our community.

Visitor Experience

The store is designed to be an extension of the museum experience, inviting visitors to linger and explore. With a welcoming atmosphere and bold displays, the Trout Museum of Art Store aims to inspire creativity and provide a space for meaningful connections to art and design.

As part of the **Designer of the Year Contest**, the winning artist's mural will enhance this experience, creating an inviting backdrop that draws visitors into the store and encourages them to explore our range of offerings. We look forward to the exciting possibilities that will unfold with the new store's opening! The mural will also be viewable from the street, enhancing the walk along College Avenue in Downtown Appleton.